

# GUILT BY TRADE ASSOCIATION

CLIMATE POLICY OBSTRUCTION SCORECARD

## KEY TAKEAWAYS

- ✓ Even companies with “green” reputations are enabling climate obstruction through their own trade associations.
- ✓ Employees can – and should – urge companies to live up to their climate commitments.

## INFLUENCE THE INFLUENCERS

This is a critical time for employees and corporate leaders to speak up in support of the economic opportunities of the clean energy transition, and the importance of upholding internal climate commitments. The companies on ClimateVoice’s [Climate Policy Obstruction Scorecard](#) have all made significant investments in sustainability. Yet they continue to fund climate obstruction by their own trade associations.


To be considered leaders, companies must hold the line on climate policy advocacy and ensure that trade groups such as the U.S. Chamber of Commerce and the Business Roundtable lobby for – and not against – climate policy.



## CALLS TO ACTION



### Ask questions about your company’s trade association memberships.

This [Engagement Sheet](#)  published by Planet Tracker includes key questions to ask such as whether your company is auditing and assessing trade group alignment, what is being done to address misalignment and how your company is proactively leading on climate policy.




### Call on your company leaders to lobby for bold climate policies.

Make strong public statements in support of climate policy progress at the federal, state, and local levels.




### Urge your company to conduct a thorough trade association audit.

You can share Unilever’s 2025 [Climate Policy Engagement Review](#)  as an example of best practice, and urge your company to follow Unilever’s example of prioritizing their Climate Transition Action Plan and linking policy activities accordingly.



### Find out how trade associations rank on climate policy advocacy.

[InfluenceMap’s rankings](#)  list groups with a record of policy obstruction that your company may belong to.

# SAMPLE EMAIL

Express your desire to see your company live up to its values on climate. Feel free to customize this message with details about your role and why climate policy matters to you. Then email leaders responsible for sustainability or government affairs and encourage your colleagues to do the same.

[Dear Executive X],

I'm reaching out because I'm increasingly concerned about the climate crisis and was disheartened to learn that [company name] is a member of trade associations that actively oppose climate policy. According to this [Climate Policy Obstruction scorecard](#) we are funding the Business Roundtable and/or the U.S. Chamber of Commerce as they block climate disclosure rules, fight strong pollution standards and lobby against clean energy investments. When [company] is silent and does not speak out to counter the negative influence of its own trade groups, we are complicit in obstruction.

I'm proud of the investments our company has made in sustainability, which is why I'm asking us to sign [this business statement](#) urging the BRT and U.S. Chamber to lobby for – and not against – climate policy.

Sincerely,  
[Your name]

## ||||| ADDITIONAL RESOURCES |||||

**The Global Standard  
on Corporate  
Climate Lobbying**

[Responsible Climate Lobbying](#)

**Corporate Lobbying  
Impacts: Stakeholder  
Demands for Transparency**

[Global Reporting Initiative](#)

**Climate Transition  
Mismatch for Corporates  
and Trade Associations**

[Planet Tracker](#)